



Turning Passive Job Seekers into **Active Leads**



MDedge and MedJobNetwork.com are at the forefront of online physician recruitment for a good reason. By expertly reaching, engaging and converting the passive job seeker into an active candidate, **you buy qualified leads—not just ads!**

HOW WE DO IT

- **Largest “qualified” reach:** database of 750,000 US based physicians—built organically via online, email, social and print readership of 30+ medical publications.
- **Proven Source Trusted by Physicians:** Career news, advice, and trends enables interest, stickiness, and leads.
- **Minimal candidate effort:** physician profiles imported from our audience database allows for “minimal effort” one-click apply process and CV creation.
- **100% mobile optimized:** optimal physician user experience regardless of device—a key differentiator!
- **Intelligent Sourcing:** mine our comprehensive database of every physician in the US to target potential candidates who are the best fits for your jobs and send them targeted, customized messaging.

THE RESULTS

- **More Qualified Leads**—one-click job applies, searchable candidate database and Intelligent Sourcing virtually guarantees candidate leads.
- **More Physicians**—Our network reach is over 750,000 physicians all of whom we have extensive profiles for.
- **More Visits**—85% of all traffic (sessions and page views) is validated as being from US based practicing physicians.
- **More Candidate Profiles/CVs**—Searchable database growth rate is consistently 50% year over year.

“Great candidates. Thank You.”

—T. Bennett, Comprehensive Health Services, Inc.

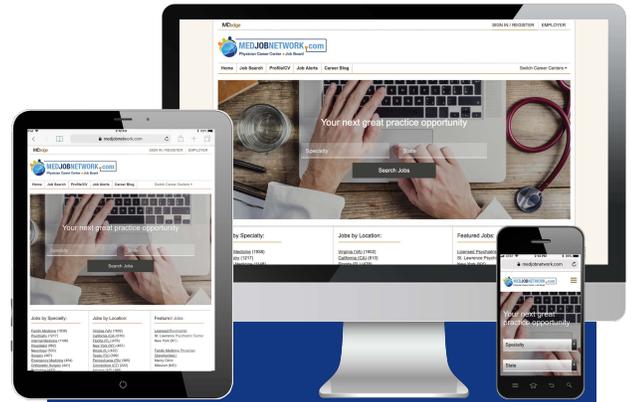
“Very impressed with your thoughtful approach to mobile and tracking /analysis”

—Recruitment Advertising Mgr., Leading Locum Tenens Firm

3 EASY STEPS FOR PLACING YOUR AD

- 1 Pick how many jobs you want to advertise
- 2 See cost-effective packages and pricing on reverse side
- 3 Contact Julian Knight at 973.206.2317 or send an email to jknight@mdedge.com

Reach virtually all the practicing physicians in the US who read and trust our 30+ medical journals in print, online, and on their mobile devices. Match your job openings with qualified candidates in our audience!



JOB POSTINGS—INDIVIDUAL

30 Days	\$799	Includes a single job posting and our suite of candidate sourcing tools.
60 Days	\$999	
90 Days	\$1099	

JOB INDEXING—UNLIMITED JOB POSTINGS

3 Months	\$1,500/month	Our automated service imports all of your jobs and posts them daily. Also includes our suite of candidate sourcing tools.
6 Months	\$1,250/month	
12 Months	\$1,000/month	

CANDIDATE DATABASE ACCESS

All Specialties - \$500/month
One Specialty - \$150/month
Single Profiles - \$75 each

CANDIDATE TARGETING SOLUTIONS

e-Newsletters - get your jobs delivered into physicians email boxes!

- 1 e-Newsletter = \$999
- 3 e-Newsletters = \$2,298
- 4 e-Newsletters = \$3,064
- 6 e-Newsletters = \$4,500
- 12 e-Newsletters = \$7,800

Includes:

- 30 day online job posting
- Online applications and CV submission
- Response reporting
- Candidate sourcing tools

Featured Advertiser

A high visibility 300 x 250 banner ad with accompanying text—\$1,200

Custom e-Blasts

Ask about our custom HTML eBlasts – hyper-target candidates and deliver just your message

Contact: Julian Knight

Director of Digital Classified Advertising

Tel: 973-206-2317 • E-mail: jknight@mdedge.com