

shm CAREER CENTER

The official job board of the Society of Hospital Medicine

Turning Passive Job Seekers into **Active Leads**



The **SHM Career Center** is the most advanced job board in the market. Our technology, plus our deep audience reach, lets you target, engage, and convert the passive job seeker into an active candidate. **You invest in qualified leads, not just a job posting!**

HOW WE DO IT

- **Largest qualified reach:** Database of all US based Hospitalists—built organically via online, email, social, and print readership of *The Hospitalist* and the *Journal of Hospital Medicine*.
- **Proven source trusted by physicians:** Career news, advice, and trends generate interest, stickiness, and leads.
- **Minimal candidate effort:** Physician profiles imported from our audience database allow for one-click applies and effortless CV creation.
- **100% mobile optimized:** Optimal physician user experience regardless of device—a key differentiator!
- **Intelligent Sourcing:** Mine our comprehensive database of US-based hospitalists to target potential candidates and send them personalized messaging.

THE RESULTS

- **More Qualified Leads**—One-click job applies, searchable candidate database, and Intelligent Sourcing virtually guarantee candidate leads.
- **More Physicians**—Our network not only reaches the entire ospitalist market, we have validated candidate profiles with confirmed licensure, employer, address, and much more .
- **More Visits**—85% of all traffic (sessions and page views) is validated as being from US-based practicing physicians.

“Great candidates. Thank You.”

—T. Bennett, Comprehensive Health Services, Inc.

“Very impressed with your thoughtful approach to mobile and tracking /analysis”

—Recruitment Advertising Mgr., Leading Locum Tenens Firm

3 EASY STEPS FOR PLACING YOUR AD

- 1 Pick how many jobs you want to advertise
- 2 See cost-effective packages and pricing on reverse side
- 3 Contact Linda Willson at 973.290.8243 or send an email to lwilson@mdedge.com

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Leverage the go-to trust of a society job board with unparalleled ability to target and engage hospitalists

- *Unlimited text for your posting*
- *Digital options to precisely identify candidates*
- *Every subspecialty you need*
- *Physician profiles validated through multiple sources*
- *Your own personal dashboard*



JOB POSTINGS—INDIVIDUAL		
30 Days	\$599	Includes a single job posting and our suite of candidate sourcing tools.
60 Days	\$900	
90 Days	\$1200	

JOB INDEXING—UNLIMITED JOB POSTINGS		
3 Months	\$1,500/month	Our automated service imports all of your jobs and posts them daily. Also includes our suite of candidate sourcing tools.
6 Months	\$1,250/month	
12 Months	\$1,000/month	

CANDIDATE DATABASE ACCESS	
All Specialties - \$300/month	
Single Profiles - \$75 each	

CANDIDATE TARGETING SOLUTIONS

e-Newsletters - get your jobs delivered into physicians email boxes!

- 1 e-Newsletter = \$799
- 2 e-Newsletters = \$1,450
- 4 e-Newsletters = \$2,700
- 6 e-Newsletters = \$3,600
- 12 e-Newsletters = \$6,600

Includes:
 30 day online job posting
 Online applications and CV submission
 Response reporting
 Candidate sourcing tools

Featured Advertiser

A high visibility 300 x 250 banner ad with accompanying text—\$1,500

Custom e-Blasts

Ask about our custom HTML eBlasts – hyper-target candidates and deliver just your message

Contact: Linda Wilson

Tel: 973-290-8243 • E-mail: lwilson@mdedge.com